



MY COMMUNITY HOUSTON

MY RADIO HOUSTON + MY RADIO CHICAGO PRESENTS
ANNIVERSARY PARTY FOR MRH

POWERED BY



ABOUT

My Community Houston is hosted by My Radio Houston. A community-based internet radio station on Support District Radio Network.

MISSION

To connect like-minded community members to network and grow together. We highlight local music and businesses, promoting collaboration and expansion.

HISTORY

Originating in Phoenix, AZ in 2015, we have expanded to Chicago in 2016 and are now celebrating our first year in Houston. This event is a milestone in our journey, providing community spirit and local growth.



SEPT 6TH



Venue | Time: 8PM - 2AM
Prospect Park
Party

Party

Join us for a night of live DJ mixes, red carpet interviews, delicious food & drinks. Network and have fun before the Pool Party Event!

Brunch

Enjoy brunch with live DJ mixes, tasty food, refreshing drinks, and community networking.

Networking Mixer

Meet business-minded individuals to grow your network and expand your goals. Perfect prelude to the Pool Party.

Pool Party

Relax and have fun at the Pool Party with live DJ mixes, great food, and drinks. Join us for a day of sun and socializing!

SEPT 7TH



Venue | Time: 10AM - 2PM
TBA
Brunch



Venue | Time: 8PM - 2AM
TBA
Party

SEPT 8TH



Venue | Time: 12PM - 3PM
My Radio Houston
Networking Mixer



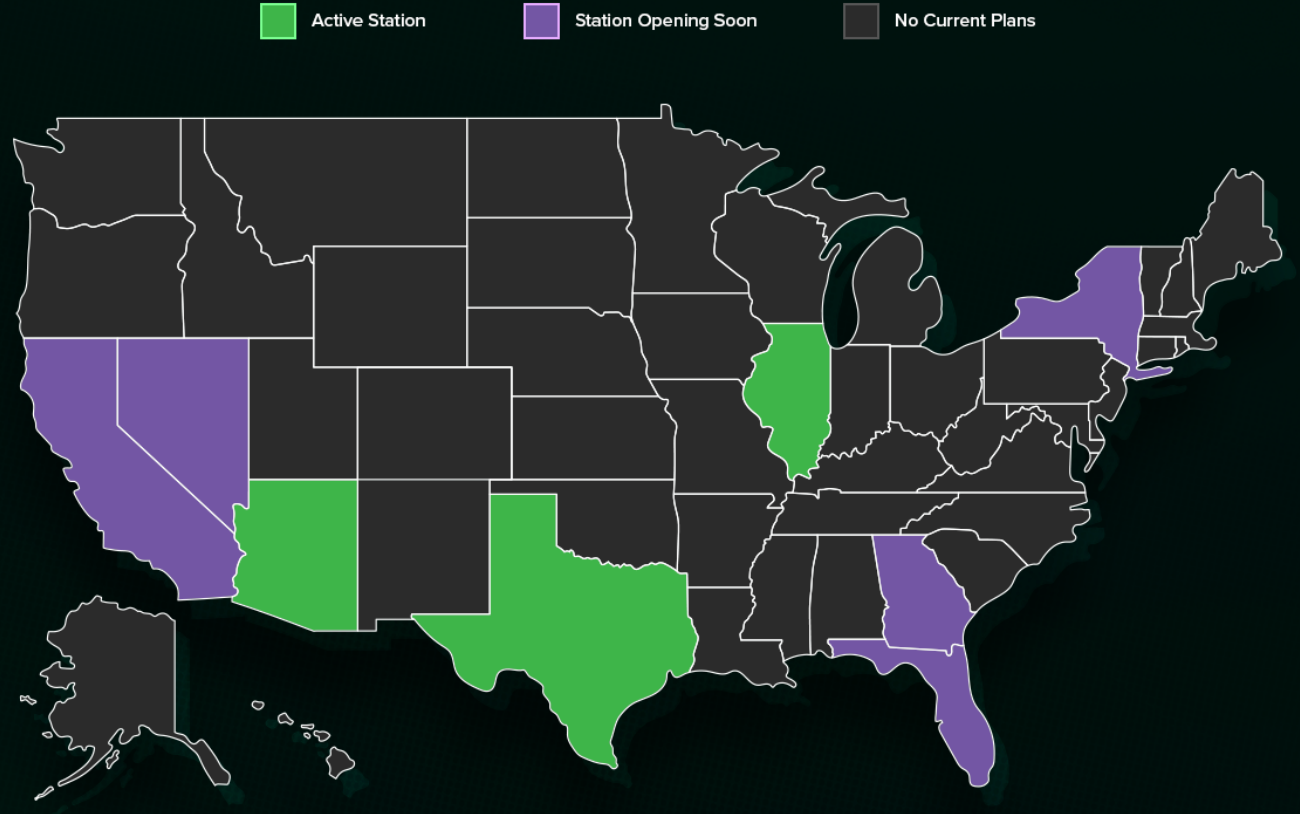
Venue | Time: 3PM - 10PM
Staybridge Suites Houston - Galleria Area
Pool Party

Expanding Our Greenprint

Our goal is to establish an organic, community-based platform across the country, serving as a trusted resource to help communities grow and maintain a balanced business and community lifestyle. We aim to provide a distraction-free alternative to other media sources, focusing on positive, community content.

Currently active in Arizona, Illinois, and Texas, we are expanding our reach by working with program directors in New York, Georgia, Nevada, California, and Florida. This expansion will help us grow our network and strengthen our community impact.

Houston will lead the way with this community event, setting a benchmark for how our Arizona and Chicago stations will operate in terms of community engagement and radio standards. Through this event, we will leverage media coverage to highlight our initiatives and give attendees the opportunity to become the voice of My Radio Houston.



Strategic Marketing and Objectives

PRE-EVENT RADIO ADS & LIVE STREAM ADS

Generate buzz for the event with targeted radio ads beforehand, reaching our active audience with personalized messages. Boost engagement through live stream ads during talk shows, ensuring exposure and interactions with our audience

SOCIAL MEDIA ADS & CONENT CREATION

Drive excitement for the event with social media ads targeted in Houston. Elevate engagement further with content creation, building up our online presence and interactions with our community.

DJ EVENTS LEADING UP TO THE EVENT

Build anticipation with DJ events leading up to the main event, creating an atmosphere and engaging our audience with music and entertainment. These pre-event gatherings set the stage for an unforgettable experience.

EVENT INTERVIEWS ON-SITE OF EACH DAY

Capture the essence of each day with on-site event interviews, providing firsthand insights and perspectives from participants, host, and attendees. These interviews add depth and engagement to the event experience.

STATION DROPS FROM SPONSORS AND GUEST

Highlight community voices with station drops from sponsors, speakers, hosts, DJs, and attendees. These will play during music breaks, giving everyone a chance to be heard on our platform.

BUILD ORGANIC FAN BASE AND LISTENERS

Grow a loyal fan base and listenership organically, developing meaningful connections and engagement through our content and community-driven initiatives.

Sponsorship Perks

FOUNDER RATES FOR RADIO AND LIVE ADS

Sponsors for our first My Community Houston event will receive a 25% discount on sponsorship and marketing packages for the lifetime of My Radio Houston.

LOGO PLACEMENT WEB AND PRINT

Your logo will be prominently featured on our website and printed materials, ensuring high visibility and recognition both online and offline.

ON-AIR SHOUTOUTS RADIO AND LIVE STREAM

Receive special on-air shoutouts during our radio broadcasts and live streams, giving your brand regular mentions and increased exposure to our engaged audience.

PRODUCT PLACEMENT & REVIEWS

Showcase your products through strategic placement at our event and receive comprehensive reviews, providing direct exposure and authentic feedback from our audience.

COMMUNITY PAGE ON SDR WEBSITE

A dedicated page on our website featuring your brand. This includes bios, media, profile image, cover photo, and links to direct traffic to your site and social media channels.

**BY SPONSORING THIS EVENT,
YOU'LL RECEIVE:**

**YOUR BRAND WILL BE
SHOWCASED BEFORE,
DURING, AND
AFTER THE EVENT**

THANK YOU FOR YOUR INTEREST IN OUR EVENT
JOIN US AS A SPONSOR FOR



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Email us for Sponsorship Plans
MyRadioHouston@gmail.com

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